



IMPACT REPORT 2017

— Leaving our legacy in Africa —





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A Message From Our Founder

Every day I am reminded what a privilege it is to be African, and as I bring my young family up here, I am constantly in awe of how blessed we are to have Africa's people, wildlife, and landscapes as our everyday mentor, inspiration, and guide. There is simply no end to the kindness, beauty, and talent found on this continent, and it is this passion that lights our fire and drives our vision of creating a lasting impact on this continent we call home.

Since Rhino Africa's story began in 2004, we have grown and thrived beyond our wildest dreams. Protecting the continent's people, places and wild spaces has always been the golden thread that connects our vision and purpose, driving us to lead and support sustainable development programmes of empowerment, education and protection. 2017 was a milestone year for Rhino Africa, and through our continued growth, we were able to further our journey on the path to leaving a lasting legacy in Africa.

We are proud to have added The Click Foundation to our CSR partnerships. They join hands with the other partnerships that are so intrinsic to our core. The Click Foundation is focused on bridging the digital divide in rural communities. Using technology as a means to enhance rural education, they give children an opportunity for digital learning that was simply never possible before. We are excited to walk alongside a business that is at the forefront of preparing our future generations to become passionate custodians of Africa.

Over the last decade, all of Rhino Africa's investments have been guided by the belief that tourism is a transformational industry, and through our work, we are able to provide positive and sustainable solutions to many of the problems our continent is grappling with. We believe that through investment in tourism, we can affect tangible change in both the economic and conservation spheres, and we encourage all those we encounter to do the same.

Hospitality provides the best opportunity for community upliftment in Africa, through the creation of stable and sustainable employment opportunities in rural areas. Job creation is increasingly recognised as one of the best ways in which to eradicate poverty, while simultaneously growing the economy. The tourism industry is at the root of creating economic growth that rural communities can benefit from in a long-term, sustainable manner.

At the heart of Rhino Africa's operations is the tailor-made African safari experience. Of the 120 000+ bed nights that we sell a year, the vast majority gets put back into rural communities, where the significance of our impact is amplified. Our vision for continued growth is driven by this desire to multiply our impact where it matters most.

This CSR report isn't about wowing you with statistics, but how in 15 years of operation, we've remained focused on our purpose of ensuring everything we do results in impact. It is a way of measuring the tangible difference to our partners, and the communities that surround Africa's wild spaces.

I know, of course, that none of this would be at all possible without all of our partners, suppliers, and our Rhino Crash. They say that you are the company that you keep, and in our case, we couldn't have asked for better people to walk beside us on this journey.

To all those that have been, that are, and that will be: you are all ambassadors of Africa and together we can leave a lasting legacy for generations to come.

Thank you for building a better future with us.

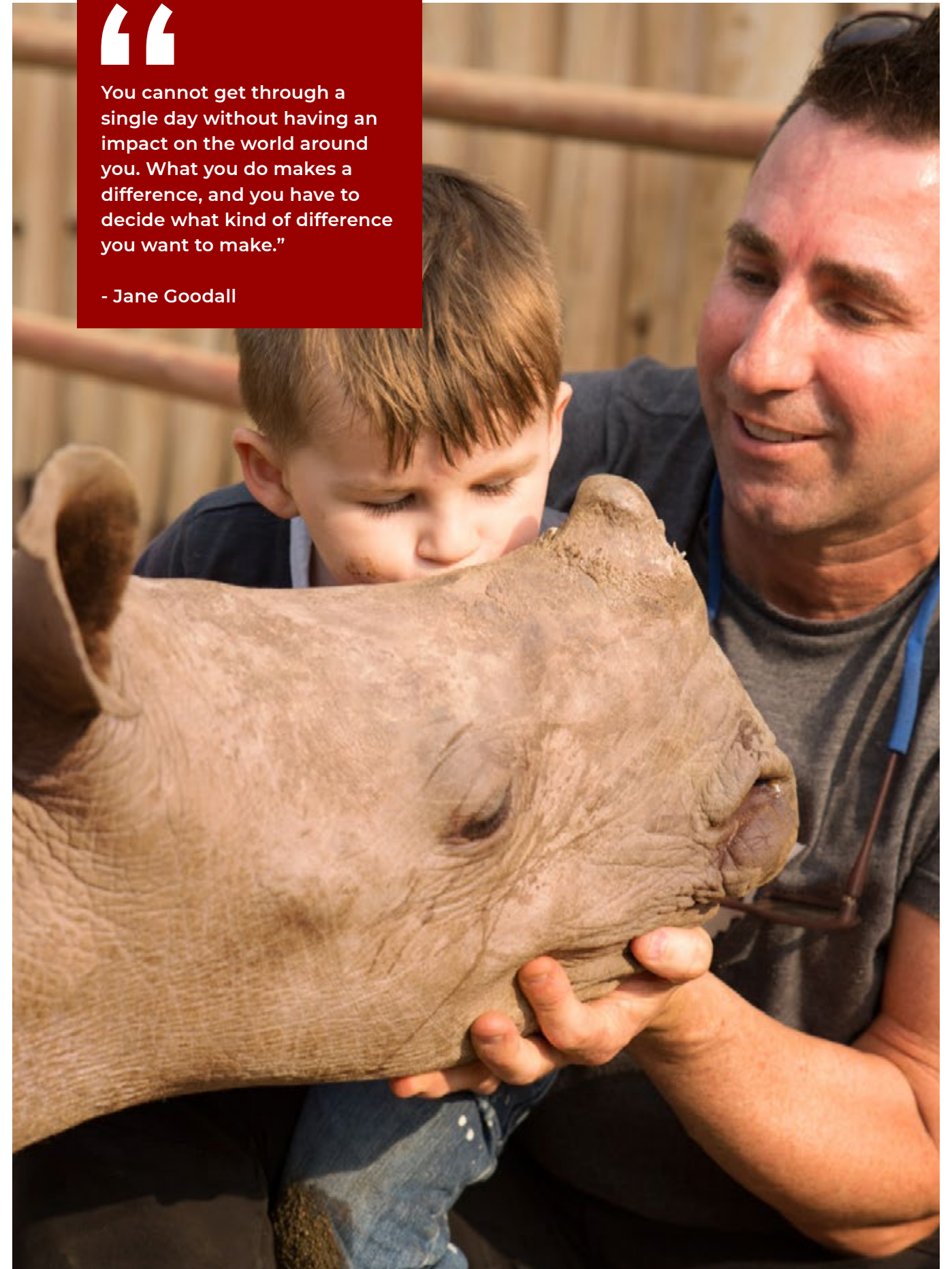
Lots of love,

David Ryan

“

You cannot get through a single day without having an impact on the world around you. What you do makes a difference, and you have to decide what kind of difference you want to make.”

- Jane Goodall





Our Vision

Rhino Africa aspires to leave a positive, sustainable, and lasting legacy in Africa, guided by an unconditional love for this continent and a firm belief in her prosperous future. In everything that we do, we are driven by the desire to positively contribute towards our three fundamental pillars: the people, the wildlife, and the landscapes of Africa.

We know that the relationship between conservation and community is inextricably linked and that the future of wildlife conservation rests firmly in the hands of future generations. Because of this, and because upliftment is a key element to the success of conservation, we give equal focus to protecting the continent's wildlife as to empowering her youth and uplifting her communities.

Rhino Africa is determined to create and support safe havens that increase and enrich the diversity of our ecosystems. Africa is a continent brimming with talent and opportunity, and we're aware that once these qualities are given ample room and resources to grow, a resounding and lasting impact can be made. We at Rhino Africa are dedicated to finding and backing the ingenious and the innovative, the true champions of Africa, and supporting their vision for Africa's future.



Who We Are

Rhino Africa is an organisation founded on passion. This fuels our desire to pioneer a new path for sustainable tourism and to leave our legacy in Africa. As a result, we have always taken great care in choosing which grassroots projects and conservation initiatives to partner with and facilitate fundraising for.

For more than a decade, Rhino Africa has identified champions and backed their causes by providing coaching, mentorship, financial aid and infrastructural aid. With the creation of our formalised grant foundation towards the end of 2016, the Rise Africa Foundation, we are thrilled to be channelling our outreach initiatives on a greater scale and being one step closer to leaving our legacy in Africa.

We partner with centres of African excellence, rather than create them as we're keenly aware of the talent and ingenuity that exists on this continent. The Rise Africa Foundation acts as a vehicle for change between donors and beneficiaries, and with our CSR revenues on the rise, we wanted to be accountable and create visibility and transparency around our income and expenditure.

We want to be Africa's ambassadors, to ensure that we have left a legacy to be proud of for generations still to come - one of prosperity, education, compassion, and reverence for this continent and all it has to offer.

Through partnership with like-minded travellers, suppliers, investors, and employees we believe that we can facilitate sustainable tourism initiatives and practices which in turn will make a marked and positive difference on this continent. We know that together, we can make things happen.



Founded on passion for people, for wildlife, and for the magnificent landscapes of Africa.”



Rhino Africa

R1 442 087



ArtAngels Africa

R4 180 332



Suppliers

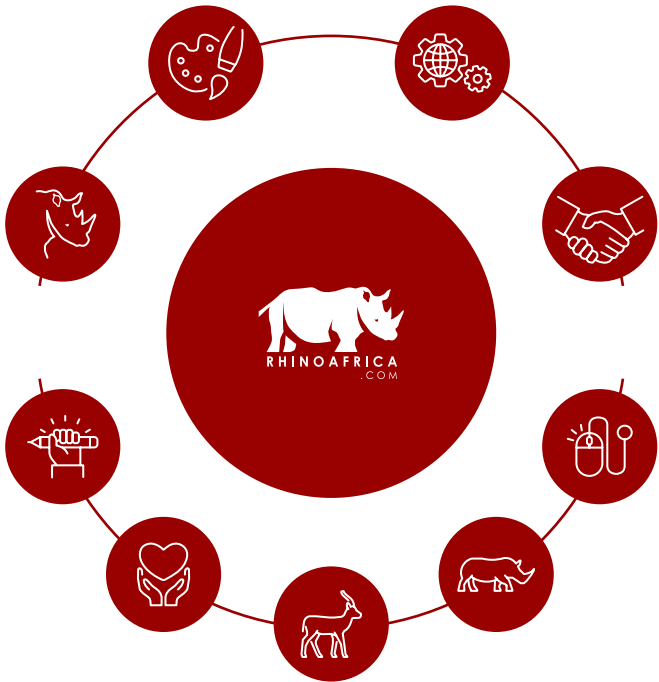
R830 033



Partners

R679 265

FUNDRAISING
R7 131 717



DISTRIBUTION
R5 831 717



Good Work Foundation

R1 707 476



Khumbulani Day Care Centre

R125 088



Wildlife ACT

R1 253 738



Save The Rhino Trust

R150 000



The Click Foundation

R1 707 476



Fundraising

Through our fundraising efforts, Rhino Africa has been able to make meaningful contributions to the various centres of African excellence that we partner with, who are, in turn, dedicated to protecting our continent's wild spaces, wildlife, and people. Rhino Africa's Rise Foundation is an admin-free and overhead-free organisation, ensuring every rand raised is exclusively and transparently used to benefit the champions of Africa that we support.

At Rhino Africa, we aren't just about showcasing Africa's beauty to visitors, but about protecting what we have been given. Through our work as authorities on African travel, we are able to create and support a number of community and conservation initiatives.

Our suppliers are a core component of our outreach programmes. Once again, in 2017, they showcased their commitment to our CSR passions by donating hundreds of bed nights and supporting our fundraising events throughout the year.

Every year, Rhino Africa puts together a number of events in order to raise money for our centres of African excellence. Our main annual fundraising events are Challenge4ACause and ArtAngels Africa, which we took global last year for the first time, and that we hope to expand even further over the next few years.

Last, but definitely not least, we have our valued clients. They are intrinsically doing good by travelling with us, and many of them choose to go one step further and donate their time or money to our causes. These donations go a long way in helping to change the lives of Africa's most vulnerable communities, and in doing so, ensure that conservation practices are carried on through the generations to come.

“

Our Rhino team have helped get countless initiatives off the ground”



4.1 RHINO AFRICA

By simply choosing to travel with us, our clients are making a tangible difference in Africa. Rhino Africa makes a R100 donation to our outreach partners for every booking made. By booking vacations with us, our clients give us the chance to give back.

For every rand a supplier raises or donates, Rhino Africa matches it out of our profitability. Proceeds from the 160 free bed nights that were donated by our generous suppliers in 2017 were matched by Rhino Africa and donated to our centres of African excellence.

Our very own Rhino team is particularly adept at raising funds for our causes. Giving out of their own pocket, their own time and by spreading the word, our Rhino team have helped get countless initiatives off the ground. They are an integral element of our fundraising success.

4.2 RHINO AFRICA SUPPLIERS

Rhino Africa is lucky to have suppliers that join us in our fundraising efforts every year. In 2017, they donated over 160 free bed nights which were in turn sold by our Rhino Africa consultants. The proceeds of these bed night sales were donated to our various centres of African excellence.

4.3 RHINO AFRICA CLIENTS

Many of our clients are short on time but certainly not short on heart. They choose to leave their mark in Africa simply by donating to our causes. Their contributions help sponsor digital learning bursaries for students in rural Africa or educational outings for the kids at Khumbulani Day Care Centre.

Travelling with us helps fund our initiatives, many of our clients can and do affect more change. Clients can extend their trip to our continent and visit our various centres of African excellence to see conservation and upliftment in action. Clients who wish to volunteer their time and their skillsets while on holiday in Africa.

4.4 CAPE TOWN CYCLE TOUR

Every year, Rhino Africa's clients, suppliers, and staff members take part in the world's largest cycling tour in the world's most beautiful city: The Cape Town Cycle Tour. Funds raised during this event go to our various wildlife conservation efforts, particularly Wildlife ACT.



4.5 CHALLENGE4ACAUSE

Challenge4ACause is Rhino Africa's annual mountain biking expedition through one of the world's last great wildernesses: Namibia's Damaraland. Since 2007, riders from all around the world have joined forces to tackle 400km of rugged, yet starkly beautiful, terrain over a course of six days. Proceeds from this event aid in the protection of the Damaraland's black rhino population.

2017 marked the tenth anniversary of Challenge4ACause. To celebrate this momentous milestone, our riders were given permission to venture further into the Damaraland and Skeleton Coast concessions than ever before, riding on untouched trails and across unmarked terrain.

As if they knew that this was an incredibly special occasion, both desert-adapted rhino and elephant were spotted on the ride for the first time. We like to think that this shows our conservation efforts in Namibia are having a tangible impact on the country's incredible wildlife and the threats that they come up against.





4.6 ARTANGELS LONDON

ArtAngels is the perfect example of the South African spirit of “Ubuntu”: “I am because you are”.

In 2017, the ArtAngels auction expanded to a global audience, and was held in London for the first time. Eleven of South Africa’s most iconic artists donated work; they created unbelievable pieces of art for the event specifically, and proved that there is a way for every person to leave behind a lasting legacy in the world around us.

The event took place in Soho’s St Martin Lane Hotel, and guests were blown away by the beautiful art and spirit of this year’s auction. Ten of the eleven artists were there in person to mingle and chat with guests, and showcase their incredible donations. In 2017, the event raised £250,000 (R4.3 million), which goes an unbelievable distance in bringing about positive change through our education-focused CSR passions.

We are incredibly blessed to be able to play an integral part in changing the lives of youth in Africa. Our path is lit by the belief that we are educating Africa’s future generations, and in doing so, we are developing custodians of her wildlife and landscapes along the way.

We are so looking forward to expanding this event as we move forward, and continue the journey in creating a path to a sustainable, prosperous future for Africa’s youth.



ARTANGELS
AFRICA

— LONDON 2017 —





Our Centres of African Excellence

From providing a world-class education to rural communities and a safe haven for underprivileged children, to assisting conservationists and providing them with the support crucial to protecting our most endangered wildlife and landscapes, Rhino Africa has long been in the business of backing champions. Over the years, we have built long-standing friendships with the Good Work Foundation, Khumbulani Day Care Centre, Wildlife ACT, and Save the Rhino Trust - true visionaries and pioneering proponents of Africa and all that she has to offer. We also welcomed The Click Foundation in 2017, and are proud to partner with yet another inspiring organisation. We wanted to play our part in the fulfilment of the visions driving these continental game changers. Let's take a look at how, in the past year and through a partnership with us, these champions are leaving a legacy in Africa.

5.1 Good Work Foundation

5.2 Khumbulani Day Care Centre

5.3 Wildlife ACT

5.4 Save The Rhino Trust

5.5 The Click Foundation



5.1 GOOD WORK FOUNDATION

About GWF

The Good Work Foundation (GWF) is a South African non-profit organisation on a mission to unleash the untapped potential of millions of people living in rural areas of the country. GWF aims to provide world-class education and to lead a focused, achievable, and digitally powered education model for rural Africa. Since it began, more than 4 000 young learners have been registered in digital learning campuses across the country.

GWF has developed a model of locally-managed Digital Learning Campuses that improve a student's abilities to learn and operate the 21st -century's "languages of access": digital, English, and self-creativity. With these tools in hand, GWF aims to close the gap between rural and urban communities. There are four Digital Learning Campuses currently operating in rural South Africa in the areas of Hazyview, Philippiolis, Londolozi, and Justicia.

Vision

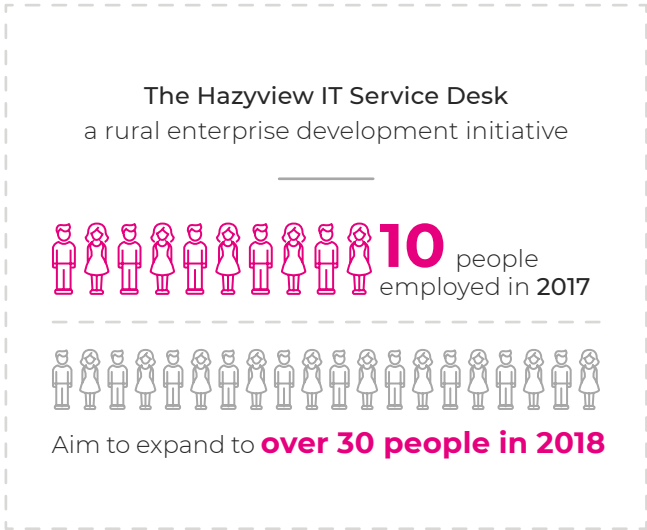
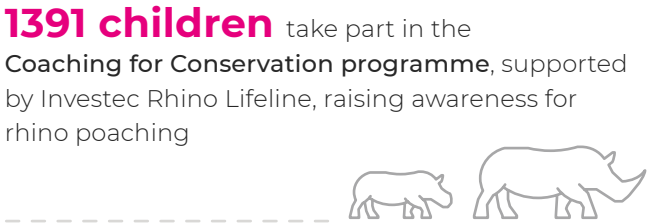
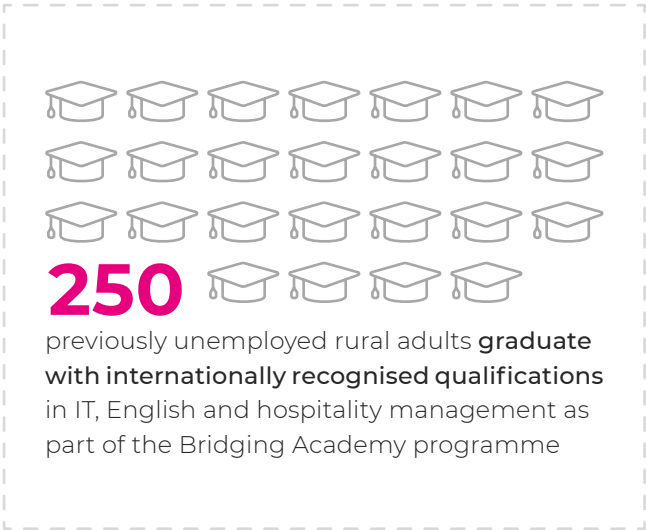
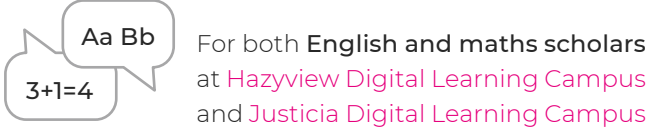
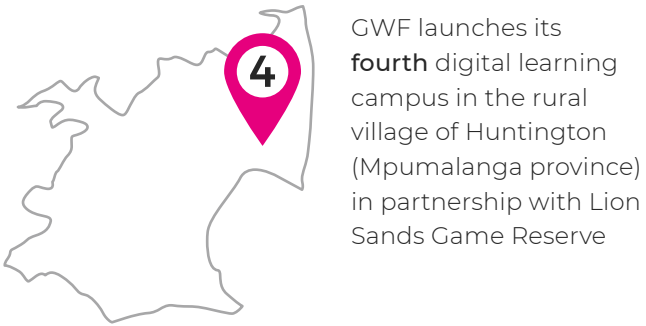
GWF's vision is to lead a sustainable model of learning that can be introduced to rural African communities. The model will focus on delivering "digital-era" literacy education and career training.

The aim of each Digital Learning Campus is to:

1. Create an access "bridge" between high school and work, preparing rural adults for life in a global and connected world via the Bridging Academy
2. Become a hub of digital learning for public-sector primary schools that can outsource their digital learning to the campus via the Open Learning Academy
3. Reduce the "digital divide" by empowering rural communities with the opportunity to actively participate in today's online economy

GWF

2017 Highlights



"As social entrepreneurs, many of us start with a beat-up car, a couple of enthusiastic friends, and a grand vision (and in our case a 'building 101' manual). At that moment, if you can find a supporter who understands your vision and loves it as much as you do, you've won the lottery.

Today, GWF has four world-class digital learning campuses, programmes reaching thousands of rural people, and a vision to fundamentally change the way we approach education. David Ryan and his Rhino family have shared our vision from the start, and to this day, outside of the GWF, they are the team who continually remind us to take the dream, multiply it by 100, and then by 100 again, and then make that the goal"

– Kate Groch





Achievements and Awards



GWF is **Gold winner** in the Africa category at the University of Pennsylvania Wharton School Reimagine Education awards

GWF is **Silver winner** in the Arts & Humanities category at the University of Pennsylvania Wharton School Reimagine Education awards

GWF is **winner of the Best Practice** International Computer Driving Licence Award (2017)



The **Sabi Sand Wildtuin** formally **endorses** the GWF Digital Learning Campus model and **partners with GWF** at the **Hazyview Cluster campuses** that border its reserves



GWF extends its partnership base so that **four world-renowned lodges in the Sabi Sand Wildtuin** pledge their **commitment** to the Digital Learning Campus model



GWF partners with **Antioch University (USA)** to **create a certified programme** that upskills young adults to be able to facilitate digital learning experiences for primary school children



The Road Ahead

Over the next few years, Rhino Africa aims to support GWF in their mission to:



Reach more children and adults with relevant and digital learning



Ensure the sustainability of GWF as a social enterprise



Quadruple their impact in South Africa's Mpumalanga province



Give Rhino Africa's clients an opportunity to visit learning centres



Package the "GWF rural education model" as a product that can be efficiently shared across the continent



Continue to increase the number of children enrolled in GWF's Open Learning Academy



Rhino Africa aims to sponsor more than 3 000 children through the Justicia Digital Learning Campus



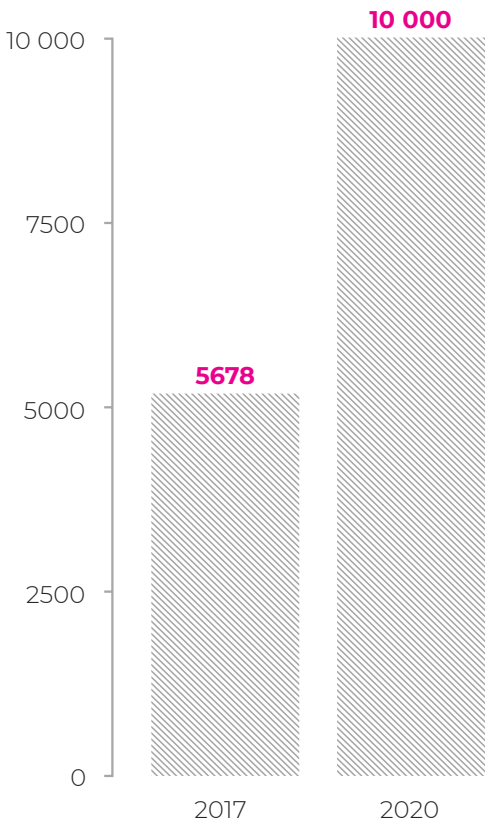
Aid in the empowerment and education of more female leaders



Demonstrate the viability on an enterprise-driven non-profit and for-profit integrated platform, developing business models for a call centre and a smart training hotel



Honour our Partner and Operational Commitment to Justicia Learning Centre



5.2 KHUMBULANI DAY CARE CENTRE

About Khumbulani

Acting as a haven for 300 HIV Aids-infected and affected children, Khumbulani Day Care Centre is a registered non-profit organisation working in Khayelitsha, one of South Africa's largest informal settlements and one of the poorest communities in the greater Cape Town area. It had humble beginnings in the 2 bedroom home of Gloria Bebeza in 2000, a local from Khayelitsha township, who saw that parents affected by the HIV virus, and their children who directly or indirectly suffered from it, were in great need of support.

Mama Gloria's home-run initiative has flourished into the safe haven it is today. In addition to a day care, the centre is home to a soup kitchen feeding 350 people daily, an aftercare programme for eighty primary and high school children, and a weekly HIV support group for women from eight surrounding communities.

Vision

Khumbulani strives to help create a visionary community which operates in a safe environment where children, youth, parents, and families are active, educated, and empowered. This community is made up of functional families and self-sufficient, responsible individuals who know their rights and purpose.



“

Khumbulani strives to help create a visionary community.”



"Rhino Africa has worked with Khumbulani Day Care Centre since 2009 and has helped us develop a shared understanding of our vision and mission and to take it to greater heights. I have been privileged and honoured to have been a part of this commitment that has ensured the required growth, stability, and development of this Centre. Such achievements, as all would know, come only through hard work and commitment. Today, I am pleased to share that, with the support of Rhino Africa, we have managed to protect Khumbulani's children, we have prepared them for school, and we have taught them their rights to receive safe and adequate care. I alone could not have achieved this success without the unfailing and continued support of Rhino Africa. Because of our desire to excel in our operations, we continue to do our very best to grow and develop the Centre so that it can reach greater heights. Rhino Africa's support enabled us to provide health, nutrition, education, and development services to the target groups in our communities."

– Gloria Bebeza



Khumbulani's mission is to empower children, youth, parents, and families through a strong and active community-based organisation which works towards:

- 1. Protecting those individuals and families who are vulnerable, in crisis, or at risk
- 2. Enhancing the capacity of families and communities to protect and develop their children
- 3. Empowering children to claim their rights and accept their responsibilities
- 4. Networking with other service providers for referrals and the general benefit of the target group

Khumbulani provides nutritious warm meals and developmental support to:



People infected by **HIV and TB**



Destitute children, youth and adults **five days a week**



260 Children fed



40 Youth fed



55 Adults fed

Services Provided:



Ongoing counselling



Pyscho social support



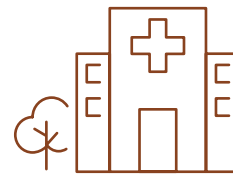
Nutritious meals



HIV and TB awareness raising



Outreach and support



240 referrals were received from clinics



88 joined support groups



16 people have acquired a qualification in Home Base Care



100+ home visits to bedridden patients are conducted each month

Early Childhood Development and Day Care Centre

Programme aims are to:

-  Create a nurturing, caring and safe environment for children
-  Provide early childhood development services
-  Provide care and protection of the rights of children
-  Provide comprehensive child and family care and support services



9 fully accredited educators
4 educator assistants employed

264 children enrolled



Quarterly parental meeting workshops are held



Quarterly excursions are undertaken

Youth Development and After Care Programme

Core Programs:

-  Community-Based Mentoring
-  Community-Based Prevention
-  After-school care
-  Camps
-  Life skills
-  Computer literacy



156 youth enrolled with the programme

40 youth are part of the After Care programme



Rotary Club installed e-learning programme for children





5.3 WILDLIFE ACT

About Wildlife ACT

Wildlife ACT's founders, Simon, Chris, and Jo, were united by their shared love for Africa, her inhabitants, and her spaces, along with a keen awareness of the disparity between the efforts put towards wildlife conservation versus those put towards the communities living in close proximity to these areas. With this in mind, Wildlife ACT advances conservation and enables community upliftment in three ways:

1. Delivering time and expertise to provide adequate management, capture, transport, and reintroduction of endangered animals to new homes
2. Developing and deploying state-of-the-art monitoring and anti-poaching measures and equipment in the field
3. Helping rural communities who live alongside protected wildlife areas to develop a love and respect for nature, providing them with reasons to protect it, and advancing economic empowerment

Vision

To save Africa's iconic and endangered species from extinction, thereby enabling broad-scale biodiversity conservation.



Wildlife ACT's Mission

Through strategic partnerships and sustainable funding models, we aim to:

- 1. Implement professional and strategic monitoring and research to enable and inform effective conservation management of wildlife
- 2. Identify and develop programmes within surrounding communities to support wildlife conservation
- 3. Secure existing protected areas and support range expansion of African wildlife

2017 Achievements

2017 was an incredibly strong year for Wildlife ACT and they further cemented their status as a key player in Africa's conservation of endangered wildlife.

Some of 2017's highlights include:



Fair trade tourism certified



Awarded second place in the whole of Africa for **Best for Habitat and Species Conservation** at the African Responsible Tourism Awards 2017



Wildlife ACT co-founder, Chris Kelly, won 1st Runner-up in the **Endangered Species Conservation** category at the Rhino Conservation Awards 2017

Volunteer Highlights

The Volunteer Program is vital to Wildlife ACT's success, and is integral in their aim to save the planet's endangered species and wild spaces.

In 2017 the program had:

417 VOLUNTEERS



164 967
Total man hours



11 967
Hours spent in the field



185 048kms
Distance driven for monitoring



42 843
Data of priority species recorded

Special Conservation Achievements

In 2017 Wildlife ACT achieved some more new milestones in the conservation of endangered and priority species. So far our numbers are looking promising:

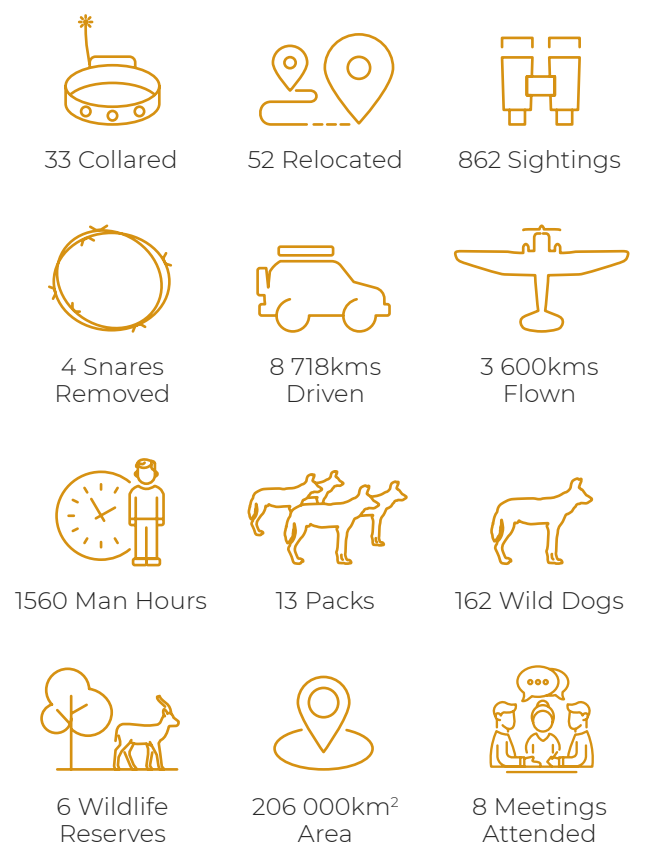
"Wildlife ACT was established 9 years ago and it was Rhino Africa who first took our NGO under its wing and laid the foundation from which we have been able to launch our endangered species conservation and community outreach work. Through their support we have been able to, amongst other achievements, help relocate 243 endangered black rhinos to safe new homes, fit 387 white rhinos with life-saving tracking devices, save 32 wild dogs trapped in poachers' snares, and provide thousands of rural children with in-school conservation education lessons. Without Rhino Africa, this important work would simply never have happened. Thank you, Rhino Africa, for your extremely generous and continued support."

– Johan Maree



AFRICAN WILD DOGS

African wild dogs are one of Africa’s most vulnerable species, and Wildlife ACT are currently monitoring one third of the continent’s population every day – 365 days a year – to ensure their safety. Population sizes continue to decline as a result of ongoing habitat fragmentation, conflict with livestock farmers, snare poaching and infectious disease.



RHINOS

Wildlife ACT has assisted WWF South Africa in the reintroduction of 200 endangered Black Rhino in the past three years alone. The largest threat to both African rhino species is undoubtedly poaching.



9 Collared



14 Relocated



49 Dehorned



2 Notched



2 Treated



443 Sightings

LEOPARD

The major threats to Leopard are habitat conversion and intense persecution as leopards come into conflict with people across their range. Skins and canines are also still widely traded domestically in some central and West African countries.



19 747kms
Driven



1 308
Man Hours



60 Sightings

CHEETAH

Conflict with farmers is the major threat to cheetahs in southern Africa. They are also vulnerable to being caught in snares, as well as fierce competition with other large predators.



7 Relocated



8 Collared



349 Sightings



2 Snares
Removed



466 Specialised
Man Hours



5 350kms
Driven

ELEPHANTS

Poaching for ivory and meat has traditionally been the major cause of the decline in elephant populations, but loss and fragmentation of habitat caused by ongoing human population expansion is also massive contributor.



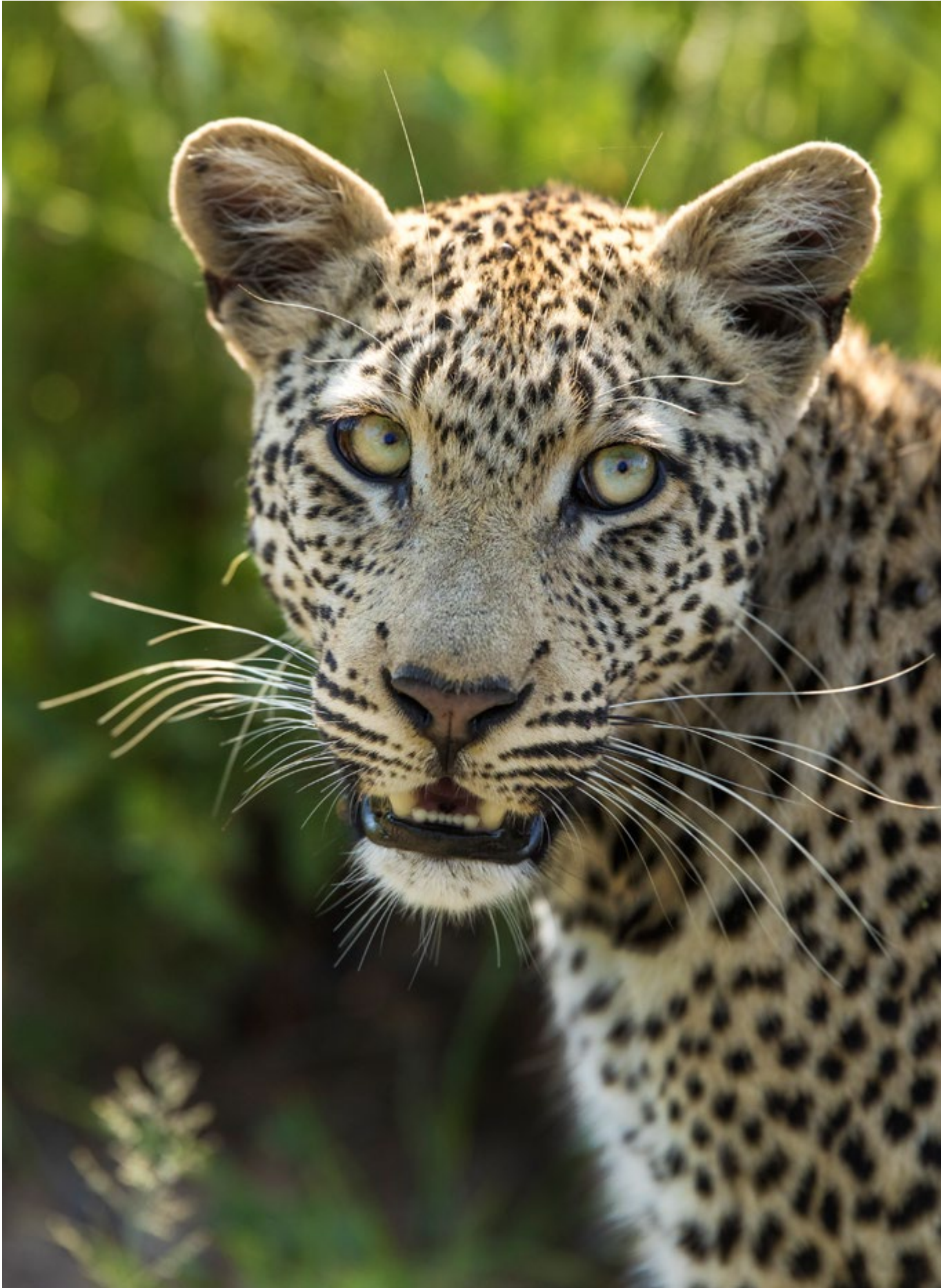
2 Relocated



185 Treated



733 Sightings





LIONS

Lions in Africa are struggling with indiscriminate killing and prey base depletion. Habitat loss and conversion has led to a number of populations becoming small and isolated.



17 Relocated



8 Treated



626 Sightings



7 Collared

VULTURES

Vultures throughout southern Africa are specifically targeted for medicinal purposes in the muthi trade as well as for meat. Almost 70% of breeding pairs have vanished since 2001.



20 GPS
Backpacks Fitted



43 Wings
Tagged



6 Poisoning
Responses



2 Nest Surveys



550 Man Hours



10 Meetings



4 201kms
Driven



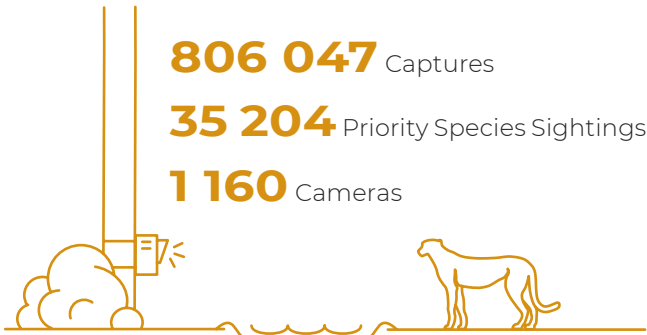
48 Wing Tag
Re-sightings



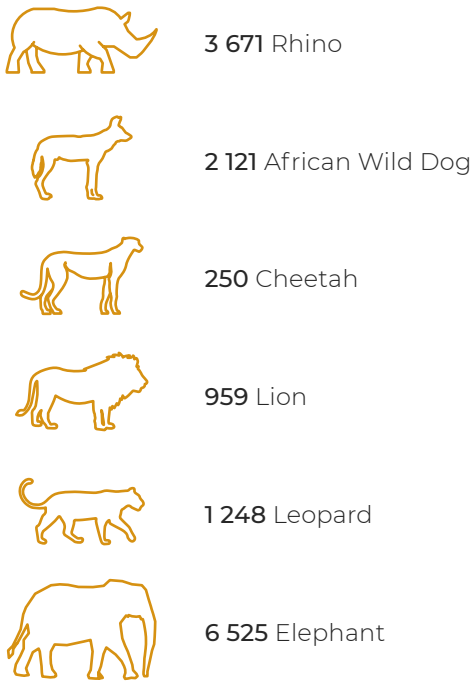
431 Sightings



Camera Trapping

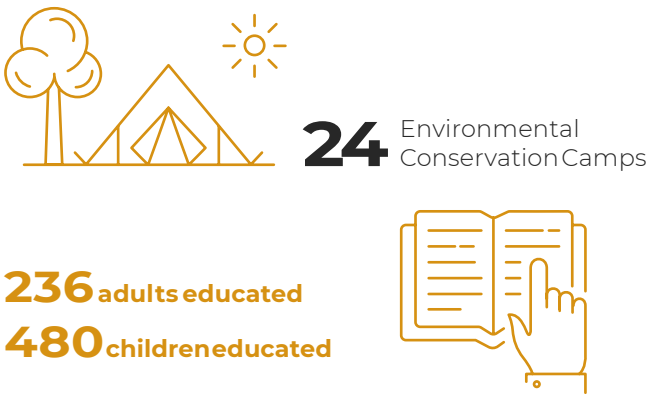


Camera Trap Sightings




Wildlife ACT uses camera trapping techniques to closely monitor endangered and priority species. Camera traps are incredibly useful for many different issues, from monitoring population sizes, to answering specific research questions. The information captured by these camera traps is invaluable, especially when it is used effectively alongside other monitoring techniques.

Community Conservation Programme

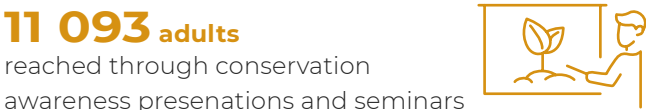



Game drives experienced by:
557 students from 17 schools
119 adults



 **3 818** students
from numerous schools, received various conservation awareness presentations

11 093 adults
reached through conservation awareness presentations and seminars



 Attended community meetings and engaged with **11 838** participants from various communities on conservation and community development issues

The Road Ahead

Going forward we want to maintain our focus on endangered species conservation and develop our sustainable tourism-based funding models to ensure growth or stability of our focal species. Conservation success will include, in part:



African Wild Dog

Success will be measured by the number of new homes and maintenance of existing wild dog populations, with limited breakouts and low snaring rates.



Rhino

Rhino are currently being poached at a rate greater than what they can breed. Realistically in the next two years we can expect to at least be able to monitor a halt in the rise and perhaps see the first notable decline in rhino poaching in SA.



Cheetah

Success will be measured by number of new homes and maintenance of existing cheetah populations, with limited breakouts and low snaring rates.



Vultures

There has been an annual decrease in nesting birds since we started monitoring them. We would like to see this stabilise over the next two years and increase steadily within five years.



Turtles

The demarcation of the region surrounding North Island (Seychelles) as a marine protected area in the next two years, thereby securing the reef system and beaches for continued breeding of endangered turtle species.



“

The Save The Rhino Trust has been integral to increasing the black rhino population.”



5.4 SAVE THE RHINO TRUST

About Save The Rhino Trust

Save The Rhino Trust's origins in 1982 were rooted in the dramatic poaching epidemic that was running rampant in Namibia's Kunene region at that time. The rhinos calling this area home are the largest free-roaming population found in the wild today and account for more than a third of the world's black rhino population, making their protection all the more crucial.

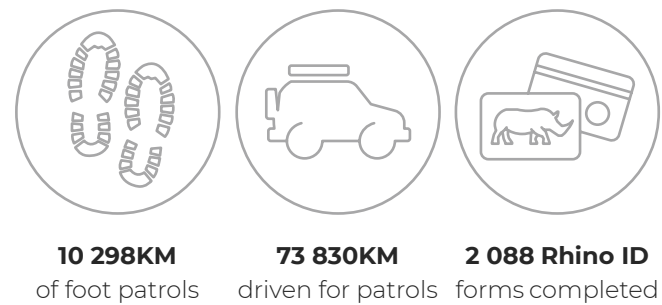
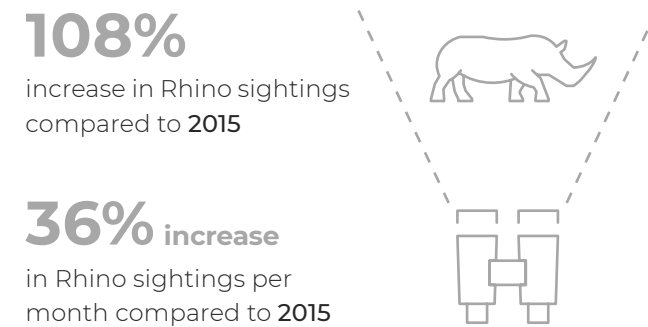
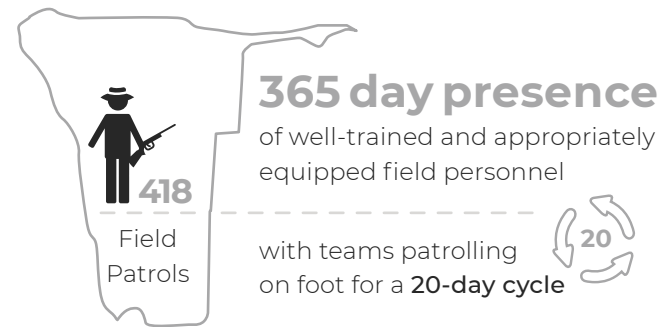
Save The Rhino Trust provides consistent patrolling and monitoring across the 25 000km² landscape that these animals inhabit. The success of this project has been twofold: many other species (in addition to black rhino) have flourished due to constant patrolling, and the Kunene region is now one of the leading examples and success stories of ecotourism in Southern Africa. Rhino rangers are employed by local conservancies and have been working alongside Save The Rhino Trust for many years and present an ideal pool from which to recruit trackers. Save The Rhino Trust has been integral to increasing the black rhino population on the continent by up to five times since the 1980s.

Vision

The overall objective of Save The Rhino Trust is to effectively protect the Kunene region's black rhino population from poaching by developing and implementing a long-term, sustainable, and enhanced security and management protocol.



2017 Highlights



Strategic Planning

Workshop held at Wereldsend for the
Save The Rhino Trust



MEETINGS ATTENDED

Attended a meeting with the **Namibian Association of Community Based Natural Resource Management Support Organisation** to aid in the revision of their strategic plan.

Attended the **Rhino Technical Advisory Group** meeting.

Attended the International Union for Conservation of Nature Rhino Specialist Group meeting.



Annual Event

Scores of people took part in the Brandberg Rhino Run and Cycle Tour in aid of the Save The Rhino Trust

“Rhino Africa partnered with Save The Rhino Trust Namibia at a very crucial time in Southern African conservation efforts when funding, as well as support, wavered. By providing us with the much-needed capital to supply field and family rations to our trackers, Rhino Africa has given us hope that our operation is being recognised and appreciated. We pledge to continue our hard work in wildlife conservation and to protect the desert-adapted black rhino for generations to come.”

- Save The Rhino Trust





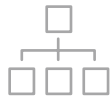
The Road Ahead



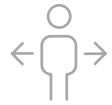
Continuing to invest in supporting conservancy-based rhino monitoring



Broadening the breadth and depth of field operations to include proactive human threat monitoring



Strengthening mechanisms that promote better collaboration among stakeholders



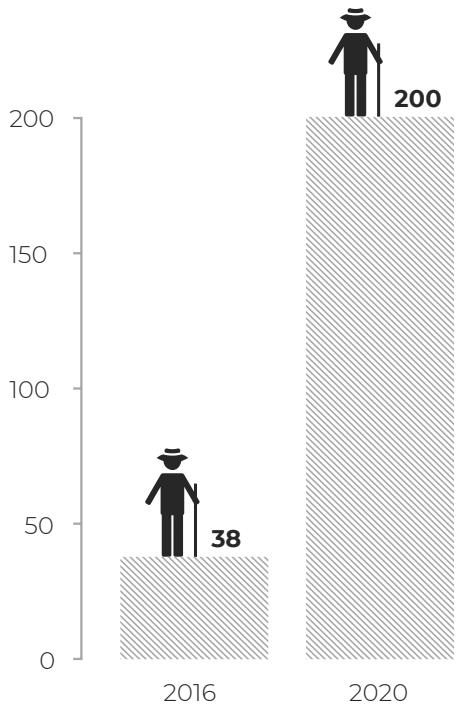
Expanding community outreach efforts to target youth



Diversifying the research agenda



Supply food rations to 200 field trackers



5.5 THE CLICK FOUNDATION

About The Click Foundation

The Click Foundation was started in 2012 off the back of the recognition that South Africa's current education was failing the most vulnerable of the country's children. The system was simply not producing the results that these children so desperately need and deserve. There was an urgent need for a disruption to those shortcomings; the Foundation believes that innovation and a change of mindset are needed to break this stalemate, in order to give our future generations the education that they are worthy of.

The Foundation uses technology in education to "pursue outcomes based interventions that can meaningfully impact learners." They believe that technology is a cost-effective, efficient solution that can make the difference in South Africa's education system, and when implemented in a scalable manner, can be the shift in paradigm that we need to really produce the right results.

Vision

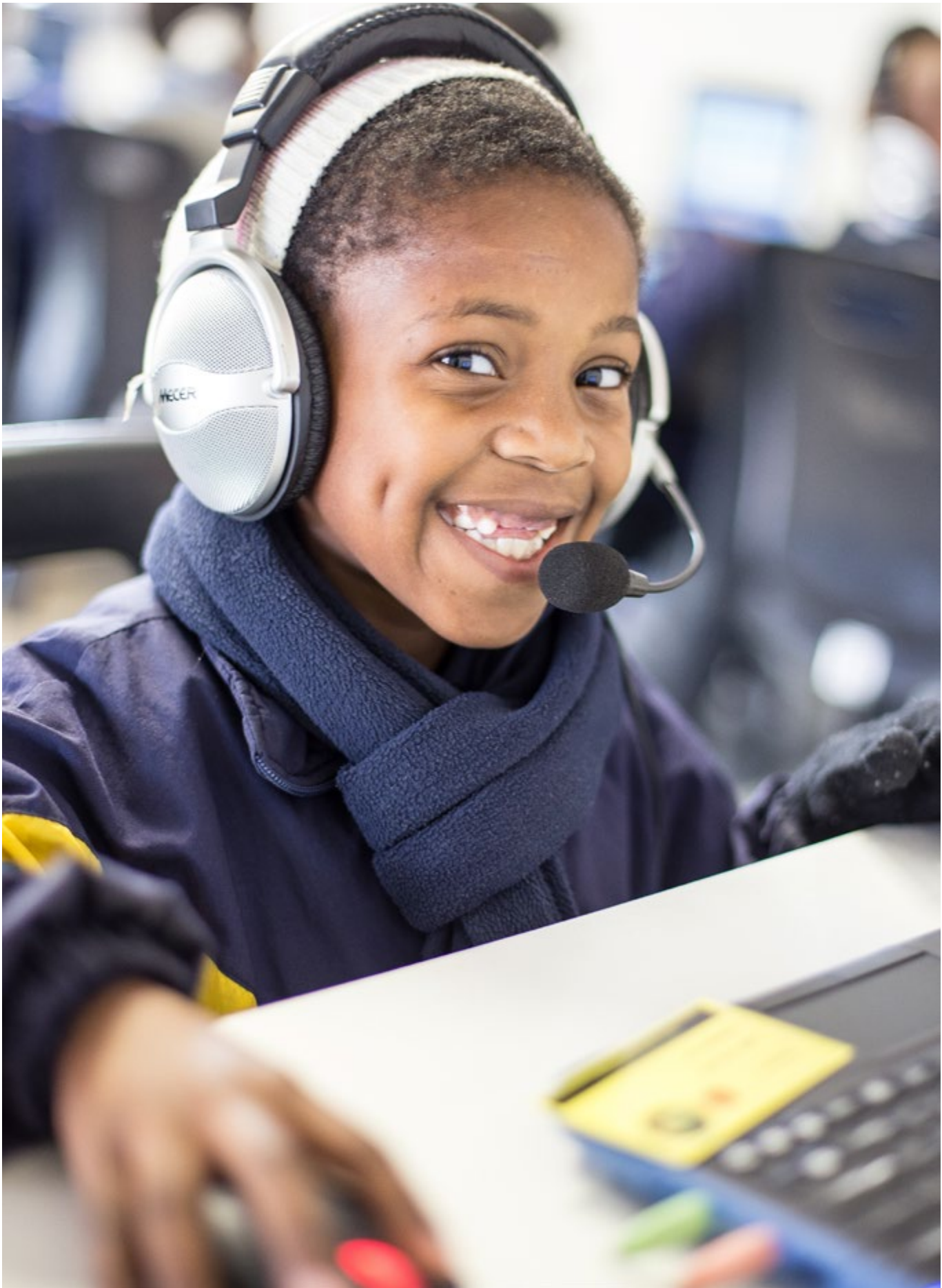
The Click Foundation strives to build an education system that provides every child with the educational foundation they deserve, that will enable them to thrive in, and contribute to, the South African economy when they enter the workforce. Having started with an online English Literacy Programme, the Foundation has now developed numeracy and IT programmes for young learners. Their vision is to have all children learning to read fluently, and with comprehension, by the end of Grade 4, equipping them with a solid foundation for further learning.



“

The Click Foundation strives to build an education system that provides every child with the foundation that they deserve.”

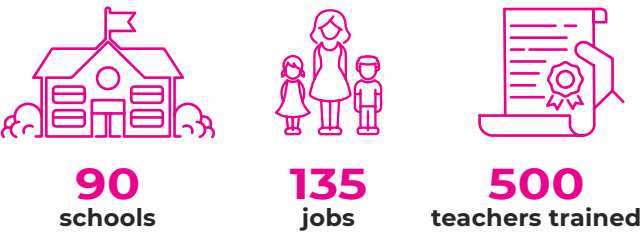




The Click Foundation’s literacy project aims to have all children learning to read fluently, and with comprehension by Grade 3. The programme strives to achieve this by:

- 1. Building literacy skills and reading knowledge from single sounds through to comprehension
- 2. Providing auditory and visual instructions
- 3. Using repetition, revision and consolidation of skills
- 4. Individualised and self-paced learning
- 5. Requiring only basic facilitation and implementation

2017 Highlights



39 848 active learners

- Gauteng - 20 121
- KwaZulu Natal - 309
- Mpumalanga - 3 127
- Western Cape - 16 291



Western Cape Systemic Testing

The Click Foundation had their first cohort of **40 learners** write the English Language Grade 6 Systemic Test



Over a 176 week period, learners spent on average **84 weeks** on The Click Foundation English literacy programme



Each learner attended **1-2 30 minute sessions** per week



With the support from The Click Foundation, **language results increased by 8.5%** compared to previous years

The Road Ahead



Continue supporting The Click Foundation to provide a solid foundation for the education of our future generations



Contribute funds to implement the infrastructure needed for the use of technology in the communities where children are the most vulnerable



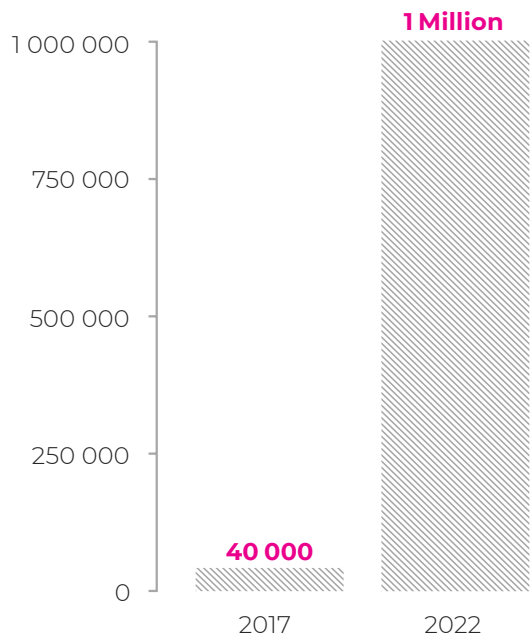
Train and upskill principals, teachers and facilitators from local communities



Assist The Click Foundation in moving forward with their plans to partner with the national Department of Education



Increase the number of active learners to 1 Million, by 2022





Financials

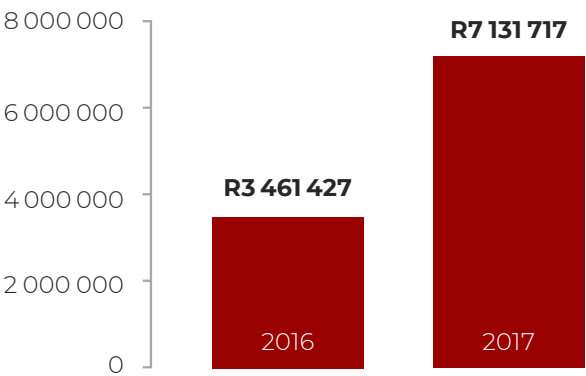
In 2017, a total of R7 131 717 was raised through Rhino Africa, our Rhino team, our clients, and our suppliers. Our fundraisers have allowed us to give back and to ensure the wellbeing and continued protection of this continent's treasured wildlife, landscapes, and communities. Of the total amount raised, R5 831 717 was used to back our partners: the Good Work Foundation, Wildlife ACT, Khumbulani Day Care Centre, Save The Rhino Trust, and The Click Foundation.

We have set ourselves an ambitious target for the next financial year and want to see our fundraising efforts result in double the amount raised in 2017. Any remaining funds from 2017 fundraisers are being used to leverage our impact going into the new year, to help us reach our 2018 fundraising goal, and to further our vision of leaving a legacy in Africa.



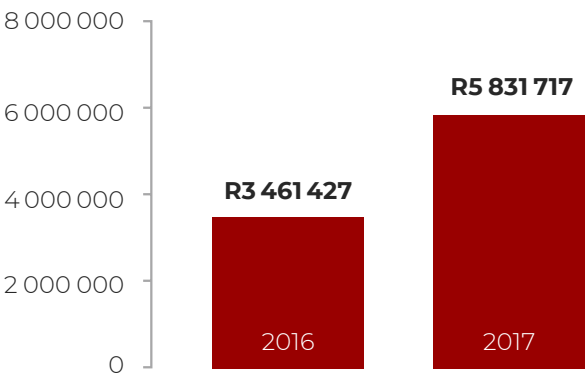
FUNDRAISING

COMPARISON OF FUNDS RAISED

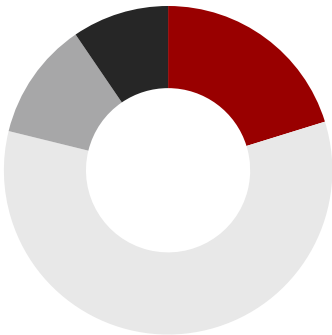


DISTRIBUTION

COMPARISON OF FUNDS DISTRIBUTED



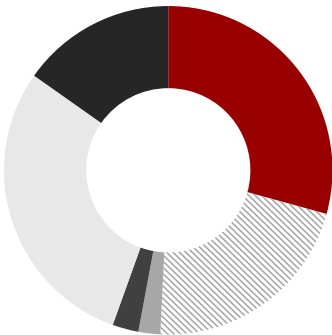
TOTAL FUNDS RAISED IN 2017



R7 131 717			
Rhino Africa	23%	R1 442 087	
ArtAngels Africa	49%	R4 180 332	
Suppliers	15%	R830 033	
Clients	13%	R679 265	

*Amounts net of fundraising costs

TOTAL FUNDS DISTRIBUTED IN 2017



R5 831 717			
Good Work Foundation	32%	R1 707 476	
The Click Foundation	32%	R1 707 476	
Khumbulani Day Care	2%	R125 088	
Wildlife ACT	23%	R1 253 738	
Save The Rhino Trust	3%	R150 000	
Cash Surplus	8%	R887 939	



Join Our Journey and Leave Your Legacy in Africa

After another ground-breaking year of bringing about positive change in Africa, Rhino Africa is more committed than ever to our goal of preserving the wildlife, landscapes, and communities of Africa.

The various centres of African excellence that we are proud to support continue to astonish and reach even greater milestones on their journey, but we know that none of it would have been possible, nor will it continue to be, without the goodwill and generosity of others.

With your help, we can make even greater strides in the fight to protect our three pillars. Get involved, join us on our journey, and leave your legacy in Africa.

WANT TO GET INVOLVED? HERE'S HOW

Travelling with Rhino Africa

Just by booking with Rhino Africa, you will help support and fund our various partners from the Good Work Foundation and Khumbulani Day Care Centre to Wildlife ACT, The Click Foundation and Save The Rhino Trust.

Extend your stay in South Africa

Visit or volunteer at one of our centres of African excellence to see, and be, a part of conservation and upliftment in action.

Participate in Challenge4ACause

Funds raised at this event support wildlife conservation in Africa.

Become an ambassador

Raise funds to support our initiatives by creating your own donation page on a crowd funding platform such as Given Gain.

Donate directly to support our initiatives

You can donate directly by visiting our “Doing Good” page on our website and clicking “Donate Now”.

When making a donation, please send an email to our founder, David, with your name, donation amount, and which initiative you'd like your funds to go to.

Still have questions? Find out more about our initiatives and the specific needs of our partners by getting in touch today.

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W rhinoafrica.com



**The Rise Africa Foundation is a registered non-profit organisation. Reference Number: 183-947.*

Please note that South African donors are eligible for a section 18A certificate.

Donations from Sponsors and Partners



Up to R150 000

Singita
Londolozi
Webrepublic
Ellerman House
Azura Retreats

Up to R50 000

Wild Horizons
Tongabezi
More Hotels
Ghoha Hills
African Bush Camps
Newmark
St. James Guesthouses
- Rows Guesthouses
Sanbona Wildlife Reserve
Jock Safari Lodge
Virgin Limited Edition
Nhlayisa Nutrition Solutions

Up to R20 000

Sabi Sabi
Kichaka Private Game Lodge
Ker & Downey Botswana /Okuti
Grootbos Private Nature Reserve
Sanctuary Retreats
Oliver's
Jamala Madikwe
Lawhill Luxury Apartments
The Residence Hotel
Schoone Oordt
Mhondoro
Saxon Hotel Villas & Spa

Thank you to our personal Donors

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Geoffrey Hart
Irene Sy
Graham Mackinan
John R Tanzella
Txamin Cartry
Beatrice Dunckel
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Mark Nicholas
Rej Sehmi

Phillip Wright
Claudio Dunckel
Sandra Dunckel
Samer Salty
JC Cowdrey
RH Brooks
Paul Baker
Tanja Jegger

Thank you to our Challenge4ACausecyclists

David Ryan
Guido Duckel
Paul Harris
Nicola Harris
Shan Varty
Julia Geffer
Anthea Boehmke
Hidehiro Kubo
Sandro Zehnder
Scott Christensen

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